



Aaaaaaah it's come!

You've been waiting with *an-tiss-ip-ation* and it's come. HandJobs Media's first newsletter.

Whether you're a regular client, a potential customer, or just curious, we can update you on what we're doing, who we're doing it with, when we're doing it - and how we can help you grow your business.

Centre stage has to be the double event of the year, [The Skin Two Rubber Ball Weekend](#), including the Skin Two Expo. Whether you are taking a stand or not, in this issue we are going to make [a fantastic offer](#) that will put your message right into the hands of over 3,500 clubbers.

You can also catch up on what's being said about us in [Skin Two Magazine](#) and in London Locked, as well as suggestions for the Halloween scene and lots more.

Enjoy!



RUBBER BALL, READY OR NOT

Let's face it, yours is a tactile marketplace and the Skin Two Rubber Ball weekend - the world's premier fetish party - is the perfect way to touch your customers and to touch the trade. And that's where we can lend a hand.

Because we are the experts, HandJobs Media has been appointed sole agent for flyer/sample distribution for the entire Skin Two Rubber Ball Weekend.

Remember, fetish clubbers really look forward to being given their own personal "Baddie-Bag" (a new slant on goodie bags). They're fun, they're free, they are a talking point and retention rate is high.

Just imagine what it could do for *your* sales - your message or samples put directly into the hands of 1,500 high spending international clubbers at the [Torture Garden](#) party on 5th Oct, plus 2,000 more at the [Ball](#) itself on 6th. Two different audiences, two different packs.

Once a year, for one weekend;
over 3,500 fetish clubbers.

It's the world's premier fetish event.

What are your flyers doing for the weekend?

The Special Deal? Your flyer or samples in **both** packs for just £300.
That's less than 10 pence each to reach the fetish audience of the year.
But you need to book now.

[Click here and book now.](#)



Skin Two Expo - join the pack

And we're the people who will be handing out the free Expo Shopping Bags each day at the [Skin Two Expo](#) from the HandJobs Media Stand & [VoluptÉ Lounge](#) sponsored Press Area /Media Stand – exhibitors **only** may get their flyers and samples given out at The Expo; either on their own stand, or in the Expo Shopping Bags with HandJobs Media.

So if you've any special offers or promotions at The Expo, at just £60 you really must **get in the pack**.

Deadlines

[Book now](#). The deadline for getting your flyers to us for the Torture Garden Special and the Skin Two Rubber Ball is Tuesday September 18th.



LOCK & LOAD

HandJobs Media is getting lots of media coverage and will be featured, along with reviews of [pjurÆ](#) "Cult" product and [Boutique of Pleasure](#) designer latex range, in the next issue of *London Locked*, one of the most popular adult contact magazines around and nominated Best Magazine of The Year, 2007.

If you've not already seen London Locked then it's well worth hunting down a copy - a pocket-sized mag packed with adverts and perverts - all kinds of adult products and services, plus interesting articles and some very filthy fiction. Visit www.londonlocked.com



HALLOWEEN SCENE

Now's the time to be thinking about autumn sales and promotion strategies. And that's where we can help.

Plan to be in our 1000 flyer packs at the [Torture Garden](#) Halloween Ball - and another 1000 Fetish Focus packs at [clubs and events nationwide](#) during October.

And if you are planning to take a stand at Erotica, or any special activity or uplift in sales between September and December, this is a good time to start thinking about the best ways to promote your tricks or treats. Call us for ideas.

Remember, we personally hand out new issues of Fetish Focus to 2000 individual clubbers each month inside fetish clubs nationwide, including Torture Garden.



CULT STATUS

If your business involves rubber and latex clothing, you really need to know about our [pjurÆ Cult](#) promotion. pjurÆ Cult is a revolutionary product that helps you slip into tight rubber and latex clothing (even for very hairy people!).

The perfect way to tempt newcomers into trying rubber wear for the first time - especially during the Rubber Ball weekend, with hundreds eager to try something new. Free samples of Cult are in all our September packs

COOL COMPS

The hardest work at any show or exhibition is getting people onto your stand. A perfect solution is to let us include a strictly limited run of discount vouchers - or even prizewinning tickets - in our Skin Two Expo Shopping Bags. Then again, you could use flyers to promote a prize draw at your stand.

Call Michaela on + 44 (0) 7947 502 880 and she'll be happy to bounce some ideas around.

IT'S ALL ABOUT YOU

We're all part of a very special community and in future issues we are going to feature client profiles and case studies, together with ideas to help you get the most from your marketing. That way we can all learn from each other. I'm sure that it will spark up some new, profitable trade alliances. Watch this space...

THAT'S ALL FOR NOW

Expect more news, views, gossip and special promotional information in our next issue. And if there's anything we could give you a Hand with, do get in touch.

Best regards,
Michaela van Es

HandJobs Media

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