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Published June 25th, 2007 in [Fetish Industry](#)



Do you have a product or service that you want to tell the growing BDSM/fetish market all about? You have designed some flyers or leaflets that tell your story – but how do you get them direct to the customers you want to target?

The fetish market is very competitive. It's no good waiting for customers to beat a path to your door – you need to be proactive and tell them all about you.

What you need is HandJobs Media. Set up by Michaela van Es, a marketing executive with experience up to plc board level and a love of the fetish scene, Handjobs can get your sales message out in a precisely targeted way.

HandJobs creates attractive bags of sales material and hand them direct to customers, for them to take home and keep. There's scene news inside, flyers and brochures from top quality companies, special offers, free samples, competitions and support for good causes.

Fetish clubbers love to collect the HandJobs bags, which are often used to carry shoes – or knickers – home at the end of the night! Your sales message can be in there, too. It won't be dumped on the floor – it will be taken home, kept and read.

Your message is handed to committed BDSM/fetish customers who know and trust HandJobs – and who actively look for their information packs. Customers include Fettered Pleasures, Expectations, Ess & Emm, Subversion, Honour and many more firms well established in this market. HandJobs are sole flyer agents for Skin Two Rubber Ball Weekend. (Exhibitors only may get their flyers handed out at the Skin Two Expo.)

Starting in 2006 with just four London fetish clubs, HandJobs now distribute at events across the South of England, Manchester, Birmingham, Bristol, Bournemouth, etc.

To find out how HandJobs Media can help your business grow, go here



www.handjobsmedia.com

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