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August 5, 2008

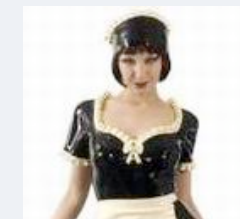
Fetishlink Main Pages

- [Home](#)
- [BDSM Escort Services](#)
- [Bondage Equipment](#)
- [Burlesque Performers](#)
- [Corsets](#)
- [Fetish Books and DVDs](#)
- [Fetish Clothing](#)
- [Fetish Events Calendar](#)
- [Fetish Forums](#)
- [Fetish Furniture](#)
- [Fetish Gallery](#)
- [Fetish Personals](#)
- [Fetish Shops](#)
- [Fetish Web Site Links](#)
- [Footwear and Boots](#)
- [Gothic Fetish](#)
- [Jewellery](#)
- [Lingerie](#)
- [London Fetish Fair](#)
- [London Mistresses](#)
- [Mistress Reviews](#)
- [Mistress Reviews Stats](#)
- [Mistress Reviews Submit](#)
- [Most Read Articles](#)
- [News Archive](#)
- [Private Messages](#)
- [Recommend Us](#)
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- [Sex Toys](#)
- [Shops Misc](#)
- [Site Feedback](#)
- [Site Map](#)
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Angel Clothing



HandJobs! Fabulous, Friendly, and Very Hard at Work

HandJobs! Fabulous, Friendly, and Very Hard at Work

Pink and bubbly, spicy and sweet, celebratory, fabulous and full of fetish fun: what else could it be but HandJobs Media's Second Birthday Party? Held at Club Subversion on April 5th and sponsored by global fetish network [Social Kink](#), party revellers included many of the best-known names and faces from the fetish scene, all happy to celebrate along with the wild and wonderful HandJobs Crew.

HandJobs founder Michaela van Es said, "When HandJobs Media launched at Club Subversion on April 1st 2006, we had four London clubs where we did the handouts, nine Fabulous clients, one Fabulous Lucy to help with the handouts, ...and a bit too much champagne. Now, two years later, we have 12 regular distribution venues all over the country (and more coming soon), a whole team of Club Flyer Crew, over 100 clients in seven countries, and for the second year running we've been appointed as the exclusive flyer agents for the most famous fetish event in the world, the Skin Two Rubber Ball weekend"

"As well as Torture Garden and Skin Two we had support right at the start from people like House of Harlot, Fettered Pleasures, Atsuko Kudo and Breathless," said Michaela, "I'm grateful to everyone who has helped us and contributed to our success during the last two years. I'm as proud as a pervert that they have chosen to work with HandJobs Media"

Full article under the 'read more' button below! Also, see our [Gallery](#) for Handjobs Party pics!



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HandJobs! Fabulous, Friendly, and Very Hard at Work (con't...)

Within a month of getting started, HandJobs were at Torture Garden, which doubled their distribution of flyer packs and was the start of the current HandJobs policy of making two different 'Baddie Bags', as the handy pre-packaged sets of flyers are known: one for Torture Garden events and a different one for all other fetish events where packs are distributed monthly. In July 2006 HandJobs arranged their first special event promotion and distributed 1000 themed packs at Kinkfest. By October of that year HandJobs Media had been appointed official Media Partners for the Skin Two Rubber Ball Weekend, and the following year Skin Two Magazine appointed HandJobs as their exclusive flyer agents for the Rubber Ball Weekend. This included running the Skin Two Expo press stand sponsored by Volupte Bar, and running promotional launch campaigns for Boutique of Pleasure, pjur UK, and E-Stim Systems – all of which were launched over the Rubber Ball weekend.

Now, at the ripe not-so-old age of two whole years, HandJobs Media gives away at least 2,000 Baddie-Bags every month, along with special packs for special events. Inside the packs they include free giveaways such as club tickets, product samples, promotional items such as t-shirts and lube, a newsletter with discounts and special offers, fetish scene information and support for related good causes such as the Spanner Trust, Terrence Higgins Trust and Backlash. Also this month they launched the first of their monthly marketing guides – a free monthly resource with hints, tips and ideas to help make the most of your marketing. To get these free reports register your details on their [website](#).

QUOTES: Bobette from London's Club Subversion says that the club was delighted to host the second birthday party: "We've been with them from the start, Subversion was the very first client, and we're really happy to have worked with HandJobs so far, long may it continue."

Robert Babylon, who was the official photographer for the night, said 'Working with HandJobs is like working with friends - As for the party; I had a wicked night... in fact such a wicked night I didn't get home until four... Sunday afternoon.'

Garry Vanderhorne, Creative Director at "Lucha Britannia" and former creator of the "Fetish After-Party", believes that: "HandJobs Media's Fetish Focus Packs are an Essential & collectible part of our social lives, reflecting the contemporary alternative culture & cutting edge dynamism of London's Fetish Scene." He says: "I've been fetish clubbing, running events, promoting, and collecting & archiving fetish flyers for many years now, and if you kept Fetish Focus packs for 10 or 15 years it would give anyone you show, an amazing in-depth retrospective of exactly what was happening on the scene at the beginning of this new millennium." Garry expanded his point saying, "Oh yea... HandJobs Media always gives me the Horne!"

Club Antichrist, purveyors of industrial fetish mayhem, commented: 'Antichrist have just started working with Michaela and find the services offered extremely good value for money and targeted to the right audience. HJM have been professional and friendly, taking the time to tailor-make a package that suit our requirements. We wish them further success in year 3 and look forward to being a part of it.'

Ess and Emm, who run a delightful kinky holiday cottage for couples wanting a romantic break with a difference, and who have been clients of HandJobs from the beginning, are 'very happy with the cheerful service that Michaela and Peter provide

Birgit from Deadly Glamour, creator of 'jewellery like you've never seen before' is both a client and a crew member with HandJobs Media. 'Two years gone by and a great success, any minute now we are going to rule the world.' she suggests. She enjoyed the party too 'Lovely cake, nice biscuits and the bubbly was very bubbly.'



[Gothic]

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Posted on Tuesday, May 20 @ 16:53:33 BST by [brian](#)

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